

The Ultimate Savings Guide for Pet Lovers

Circulation: 10,000+ Monthly (Premium Print & Digital Edition)

Production Specifications

File Format: Press-ready PDF

Color Mode: CMYK only (RGB files will be auto-converted)

Resolution: 300 DPI minimum

Text Safety: Keep all critical text/logos 0.25" inside the trim line.

Submission: Email files to info@petperksmagazine.com

Fixed Size Ad Rates (Per Single Insertion)

Ad Size	Layout Options	Dimensions (W x H)	Rate
Cover (with bleed)	Cover Page	8.5" x 11" (add .125" bleed to all sides)	\$1500
Full Page (no bleed)	Bordered Full Page	8" x 10"	\$1300
1/2 Page Horizontal	Top or Bottom Half	8" x 4.875"	\$800
1/2 Page Vertical	Side Column	3.875" x 10"	\$800
1/3 Page	Top, Middle, Bottom	8" x 3.25"	\$700
1/4 Page	Corner Square	3.875" x 4.875"	\$650
1/8 Page	Random	3.875" x 2.375"	\$200
Back Cover (with bleed)	Back Cover Page	8.5" x 8.25" (add .125" bleed to left, right, bottom)	\$1400

Deadlines & Billing Terms

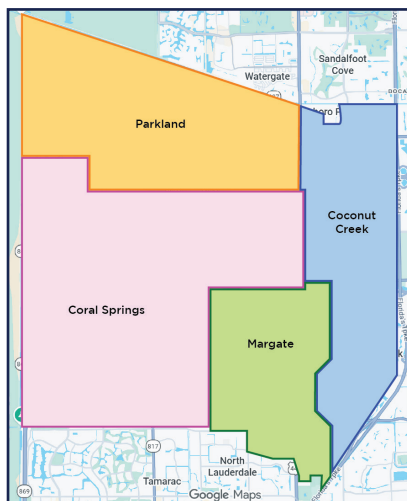
Space Reservation: 1st of the month prior to publication (e.g., June 1st for July issue.)

Artwork Submission: 10th of the month prior to publication

Payment Terms: Payment for all advertisement spaces is due in full upon receipt of the invoice, unless alternative terms are explicitly approved in writing on the Insertion Order.



Distribution Map Zones



Parkland
+- 11,500 Homes

Coral Springs
+- 46,000 Homes

Coconut Creek
+- 25,000 Homes

Margate
+- 25,000 Homes

Full Page (with border)

1/3 Page

1/2 Page Horizontal

1/2 Page Vertical

1/8 Page

1/4 Page